

### Economic Developments in Georgia: New Investment Destination

### Presentation for the Japan-Georgia Joint Economic Committee Tokyo March 7, 2007



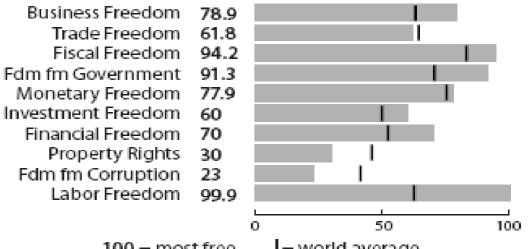
## Georgia: World's No1 Reformer

- The **World Bank's** *Doing Business in* 2007 N1 reformer in the world in improving the ease of doing business.
- The country leaped forward an unprecedented 75 places, moving from 112<sup>th</sup> to 37<sup>th</sup> place out of 175 countries surveyed.
- The Business Environment and Enterprise Performance Survey (BEEPS) - largest reduction in corruption among all transition countries in 2002-2005.
- Heritage Foundation's Index of Economic Freedom for 2007, Georgia ranked 35<sup>th</sup> out of 161 countries (20<sup>th</sup> out of 41 counties in the European Region).
- Georgia scored above world average in 7 out of 10 indicators, with particularly high ratings in business freedom, fiscal freedom, freedom from government, and labor freedom.



### World's No1 Reformer





100 = most free,

= world average

Economy	Starting a business	Dealing with licenses	Employing workers	Registering property	Getting credit	Protecting investors	Paying taxes	Trading across borders	Enforcing contracts	
1. Georgia	$\checkmark$	$\checkmark$	✓		$\checkmark$			✓	√	
2. Romania		$\checkmark$	✓		$\checkmark$	$\checkmark$		✓		✓
3. Mexico	$\checkmark$					✓	$\checkmark$			
4. China	$\checkmark$				$\checkmark$	$\checkmark$		✓		
5. Peru	$\checkmark$				$\checkmark$	✓			$\checkmark$	×
6. France		$\checkmark$			$\checkmark$			✓	$\checkmark$	$\checkmark$
7. Croatia	$\checkmark$			$\checkmark$					$\checkmark$	
8. Guatemala	$\checkmark$	$\checkmark$		$\checkmark$						
9. Ghana				$\checkmark$			$\checkmark$	✓		
10. Tanzania	$\checkmark$			$\checkmark$		✓		✓		2
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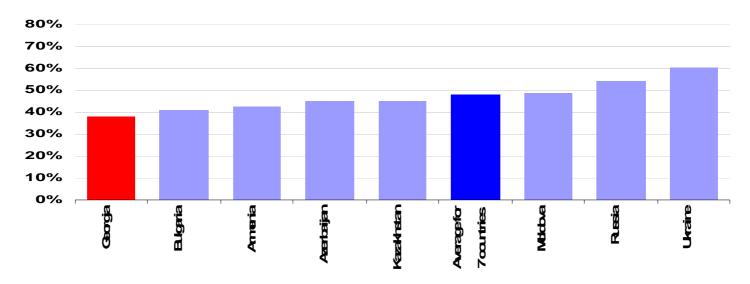
# Low Taxes

• In 2005, Georgia enacted a new Tax Code

The total number of taxes reduced from 21 to only 7

- Personal income tax 12% flat rate.
- Corporate profits tax 20%.
- Value Added Tax 18%.
- Social tax 20% of monthly payroll

Georgia has Lowest Total Tax Rate in the Region World Bank Indicator: Total Tax Rate (% of Profit)



Source: World Bank Doing Business in 2007.



# Most Liberal Labor Code

- Georgia's new Labor Code has been hailed as one of the world's best.
- The Heritage Foundation ranks Georgia first in the world in the Labor Freedom category of the Index of Economic Freedom.
- World Bank ranks Georgia sixth in the world on the Employing Workers indicator of its Doing Business Survey.



### Simplified Licensing and Permitting Procedures

- The total number of licenses and permits was reduced by 84%
- Reform eliminated 756 licenses and permits and streamlined procedures.
- Reduced statutory time limits for government action: 30 days for issuing licenses and 20 days for issuing permits.
- "Silence is consent" a permit or license is automatically granted if no government action is taken within statutory time limits.

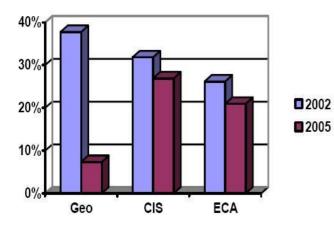


## **Corruption-Free Environment**

• The World Bank hails Georgia as the top anticorruption performer in its 2006 "Anticorruption in Transition-3" (ACT3) report

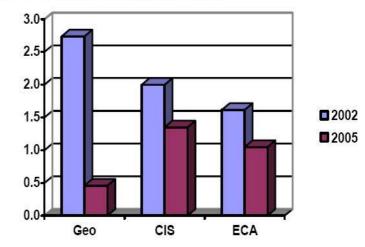
#### **Bribe Frequency**

Percent of firms saying unofficial payments are frequent



#### Bribe Tax

Bribes as a share of annual sales

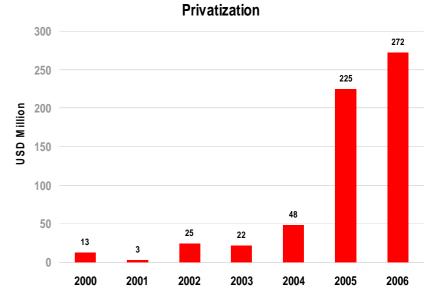




### **Aggressive Privatization Policy**

- Flexibility Use of Various Methods of Sale
- Transparency and Fairness

   Equal Opportunities for all Potential Buyers
- Investor-initiated privatization:





### **Strategic Geographic Location**

- Located at the crossroads of Europe and Central Asia, Georgia is a bridge connecting several important economic regions.
- **Oil and Gas Pipelines:** Georgia plays an important role as a strategic crossroad for hydrocarbon transit in the Caspian region.
  - The Baku-Tbilisi- Ceyhan (BTC) pipeline (3.7billion USD)
  - The South Caucasus gas Pipeline (SCP) (1.5 billion USD)
  - The Western Route Export Pipeline (WREP), also known as the Baku-Supsa pipeline (650 million USD)

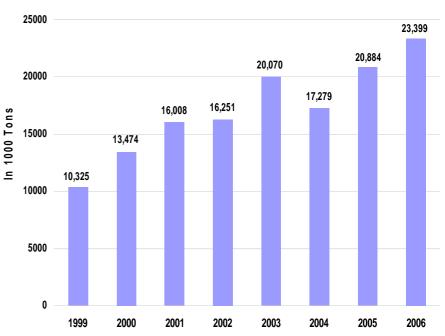




### **Strategic Geographic Location**

#### Transport Links

- Georgian Railway, one of the crucial links in Eurasian transit, serves as a short-cut between Europe and Central Asia
- The Black Sea ports of Poti and Batumi are key links in the TRACECA (Transportation Corridor – Europe, Caucasus, Asia) trade route.
- Road Transport
- Civil Aviation in Georgia took a big leap forward with the February 2007 opening of a new international terminal in Tbilisi

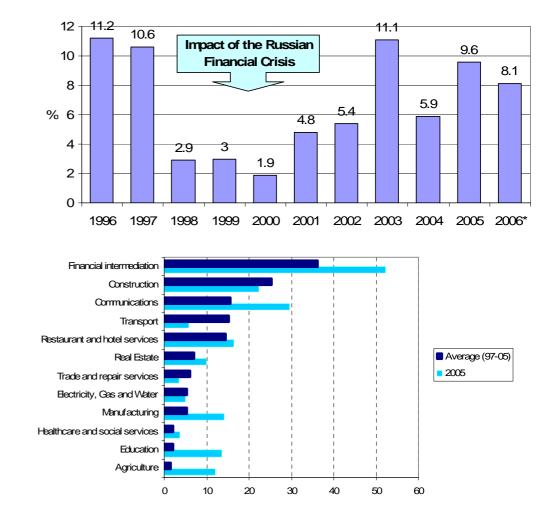


#### Volume of Total Transit (excluding oil and gas)



## **Macroeconomic stability - Growth**

- Average Growth Rate (last five years) 7.4 percent
- Contribution from exports nearly doubled over the last five years
- Financial intermediation, construction, communications, transport and hotel/restaurant services all have recorded on average double-digit growth



GDP growth rates in Georgia, 1996-2005



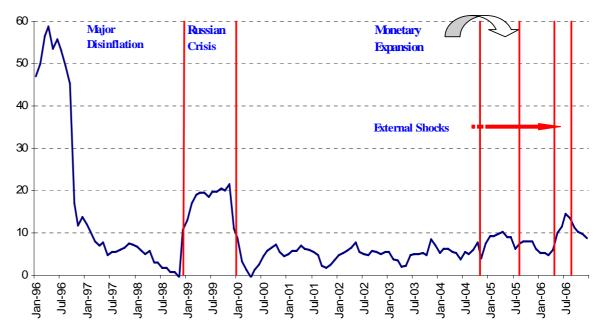
•Except for short episodes of sudden outbursts inflation in Georgia has been low (in single digits) and stable for nearly a decade

•Average annual CPI inflation was 6.7 percent during the last five years

## Inflation

# Achieving Disinflation was a major challenge of early transition

#### Annual CPI Inflation, 1996-2006 (%)





## **Exchange Rate**

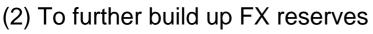
Real Effective Exchange Rate (December 1995=100 index)

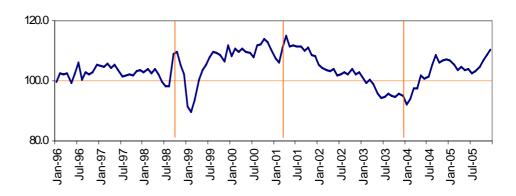
 Since end-1998 Georgia maintains managed float exchange rate

 Nominal Exchange rate has been fairly stable since the first half of 1999 with an appreciation bias since January 2004

The NBG is committed to the float. however interventions happen:

(1) To minimize excessive fluctuations on both sides





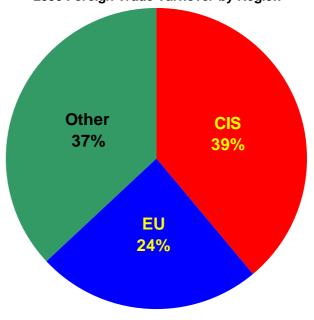




## **Trade Data**

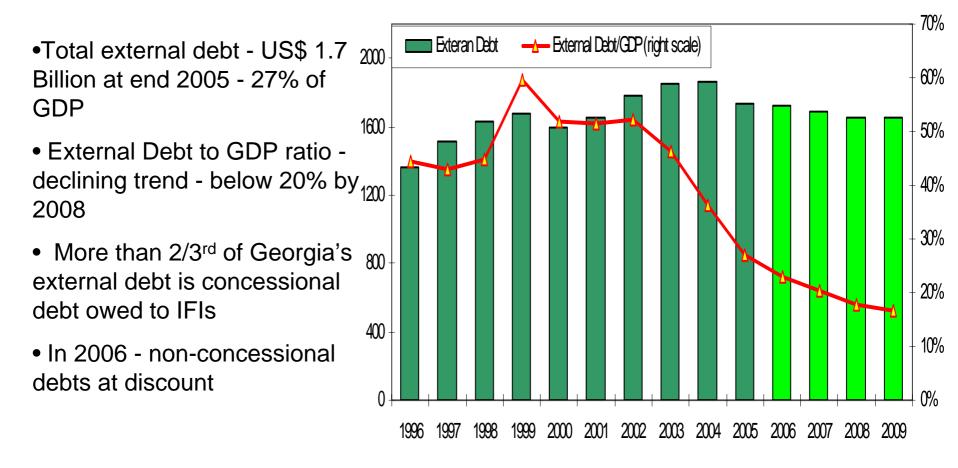
- 2006 total trade turnover increased by 39 %, reaching \$4.7 billion USD
- Exports increased by 15% and imports by 48%.
- Georgia's trading partners 132 countries.
- MFN Tariffs with WTO Members
- **Preferential Tariffs** with the USA, Canada, Switzerland and Japan
- **GSP Plus with the EU and Turkey**: export 7200 products to the 495 million EU market duty free.
- •Free Trade with CIS Countries







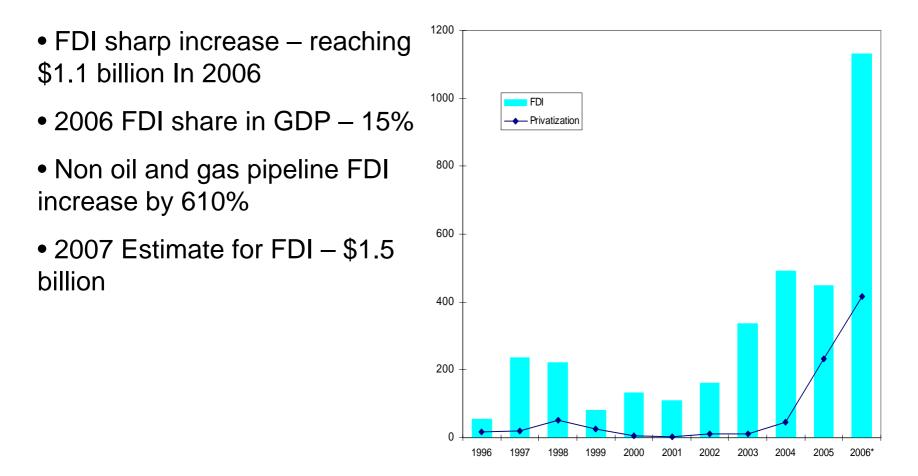
#### External Debt of Georgia (US\$ Million), 1996-2009





## Remarkable increase in FDI Flow

FDI inflows and privatizatio Receipts 1996-2006 (US\$ Million)





# In the medium-term it is projected

•GDP will grow on average by 7-8%

- Inflation will be maintained within the target level of 5-6%
- External debt to GDP will decrease to around 16%
- Total banking assets to GDP will increase to 40% by 2009



## Georgia's Opportunity Sectors for Japanese Investments

- Transport
  - ✓Georgian Rail
  - ✓ Port of Poti
- Poti Free Economic Zone
- Energy Sector
- Banking

### **Georgian Railway and TRACECA**





# Georgian Railway Freight Traffic 2004-2006

### Georgian Railway 2004-2006





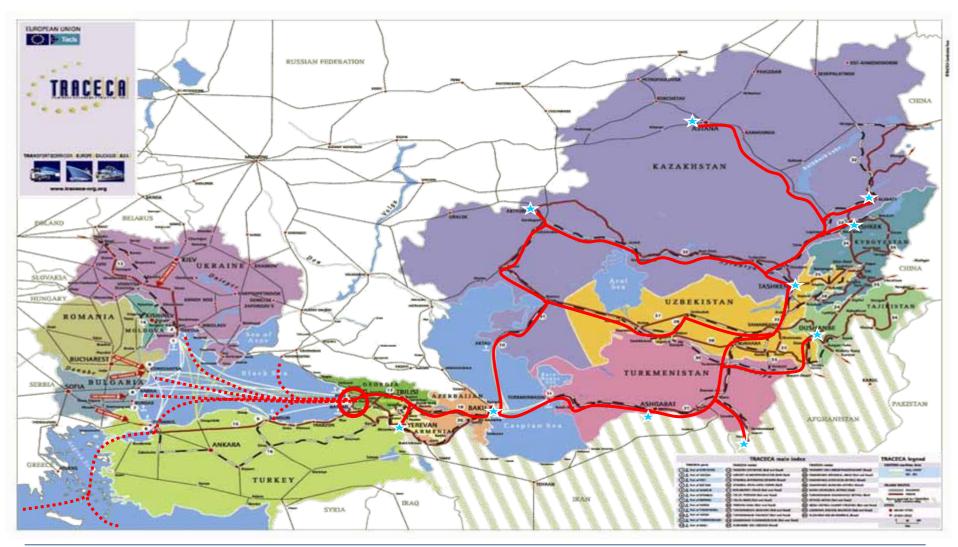
### Baku-Tbilisi-Kars new railway linking Project

- The project includes construction and rehabilitation services for the new 104,803 Km railway formed by the Kars – Georgian border section which is about (75,848 Km) and the Georgian Border – Akhalkalaki section which is (28,955 Km).
- ✓ The new line annual capacity will be 15 million tones.

#### **Baku-Tbilisi-Kars new railway linking Project**



# **Port of Poti**



St. Petersburg

### **Euro-Asian Routes**

North Route 35,8 min ton - 55%

Rotterdam •

Hamburg
 Bandar Abbas

#### EUROPE

• Trieste

Marseilles

Barcelona 🤤

Piraeus •

Varna •

Constantza

Istanbul

Poti

CAUCASUS

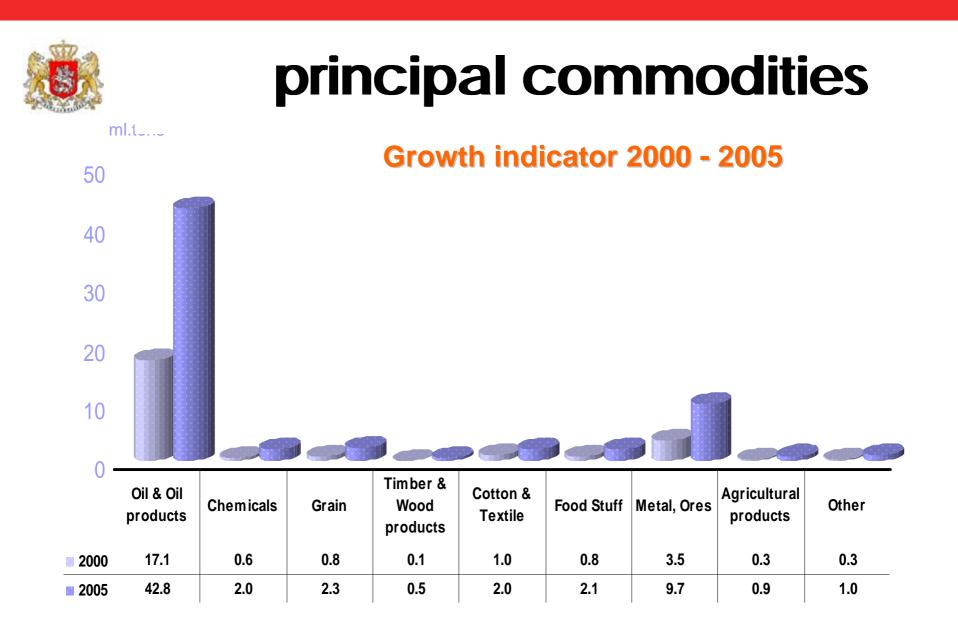
Baku

Road Sill Silk Road 12,9 min ton – 20

CENTRAL ASIA

Bandar-e Amira

South Route 25%



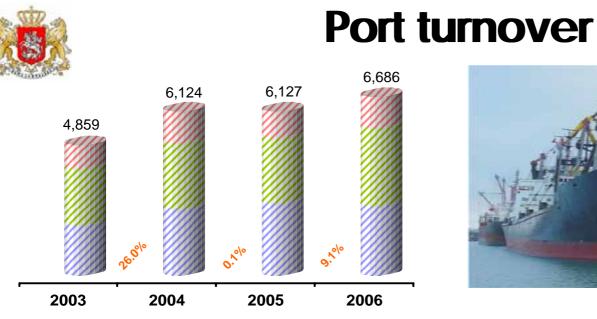


## **Euro-Asian Routes Analysis**

Transportation routes	Distance (km)	Shipment time	
<b>North route</b> Central Asia – North Sea, (Hamburg)	4460,5	12 days	
<b>South route</b> Central Asia – Mediterranean Sea, (Marseilles)	5509,5	16 days	
<b>Silk Road</b> Central Asia – Black Sea East Cost	1940,5	7 days	

- most efficient Euro-Asian route;
- potential turnover 25 ml.t to EU destination;
- annual average grow 15 18 %;
- growing containerized commodities;
- future development ability.

#### Key point of above transshipment route considered Poti Sea Port

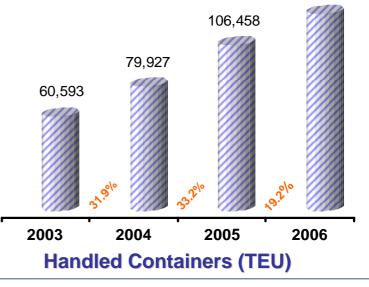


#### Turnover (in thousand tons) General / Bulk / Liquid Cargoes



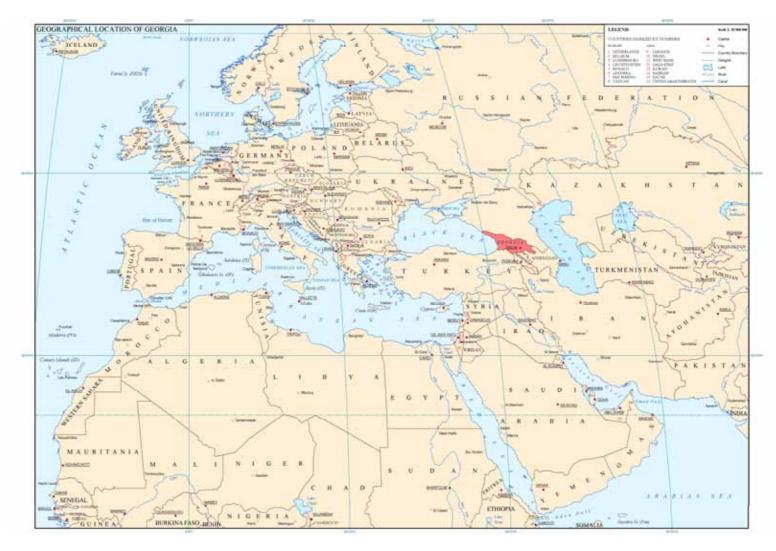


126,897



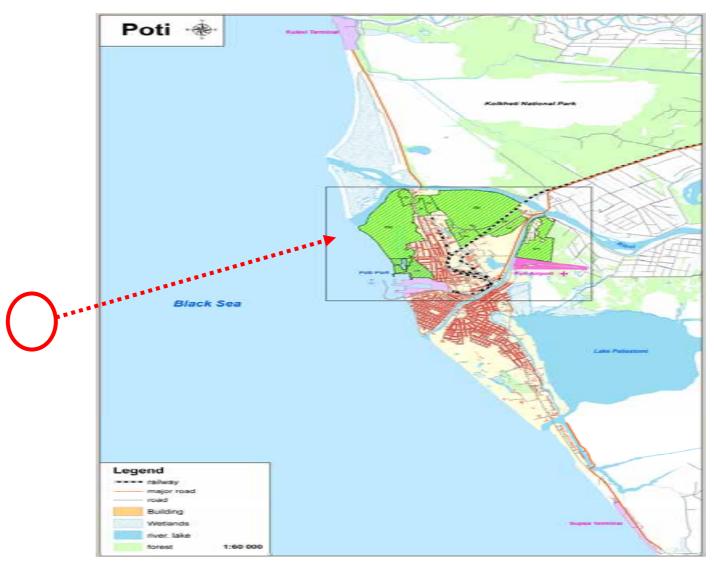


# Poti Free Economic Zone



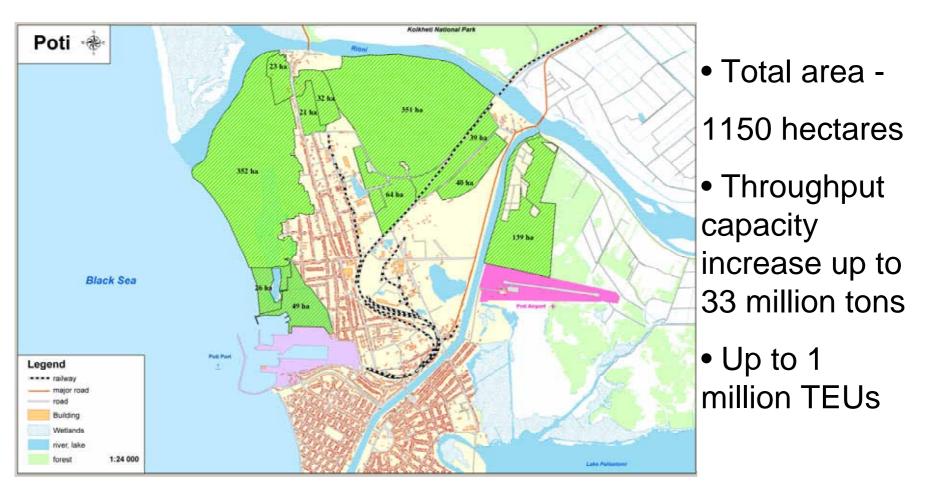


# Poti Free Economic Zone





# Poti Free Economic Zone





# Georgian Energy Sector

- Ministry of Energy policymaker
- GNERC

- regulator

• GSE

ESCO

- technical operator
- commercial operator of the power system

# Georgian Energy Sector

- 7,2 bill kWh

- 1,3 bill kWh

- Consumption
- Local production
  - Hydro
  - Thermal
- Import
- Export
- Peak consumption
- Distribution companies
- Medium and Large Hydros
- Thermal power plants

- 8,3 bill. kWh
  - 8,5 bill kWh

- 0,5 bill kWh
- 0,7 bill kWh
- 1,700 MGW
  - 5
  - 14
  - 3



### ELECTRICITY SECTOR STRUCTURE



- Vertically integrated energy companies are permitted
- Long-term direct bilateral contracts is allowed among the participants
- Reserve Market Distribution Companies will be required to hold guaranteed reserve capacities (10% of the peak capacity)
- Third party access for Small Hydros is allowed
- Export and Import of Electricity is deregulated
- Small-sized Power Plants with less than 10 MW of installed capacity are deregulated



# **Projected Investments**

The strategic interest of the Georgian energy sector is:

- Development and utilization of own energy potential
- Development of energy and power transmission infrastructure: connecting Europe and Asia with East-West and North-South Transmission Lines



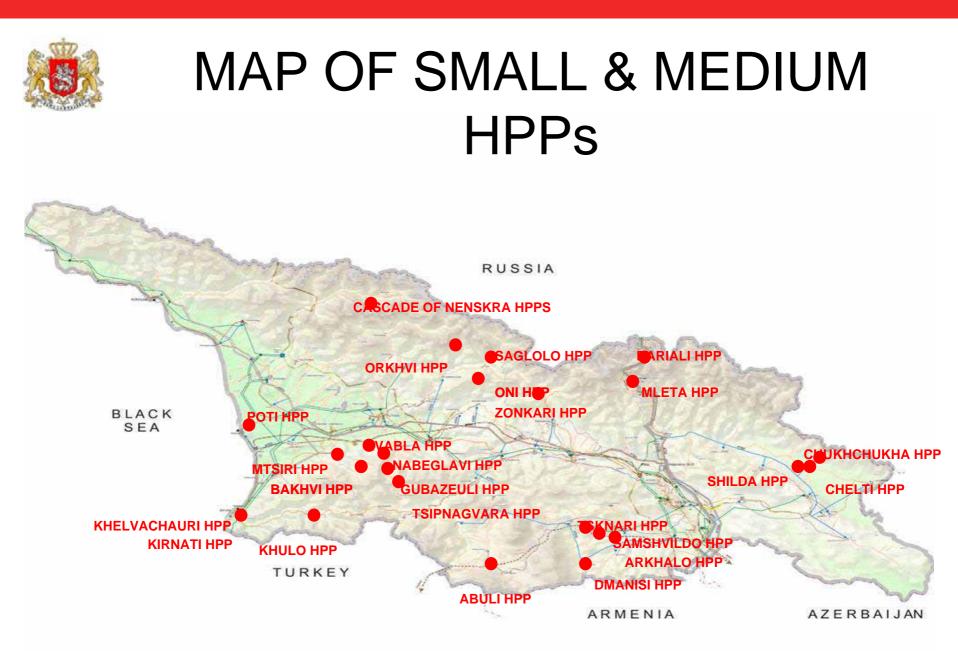
### PROJECTED LARGE-SCALE CONSTRUCTIONS

- Khudoni HPP
  - Installed capacity 637 MW;
  - Average projected annual generation 1,66 KWH;
  - Required Capital Investment USD 600 mln.
- Namakhvani Cascade of three HPPs
  - Installed capacity 450 MW;
  - Average projected annual generation 1,6 KWH
  - Required Capital Investment USD 585 mln.



### PROJECTED MEDIUM-SCALE CONSTRUCTIONS (Small & Medium HPPs and Wind Farms)

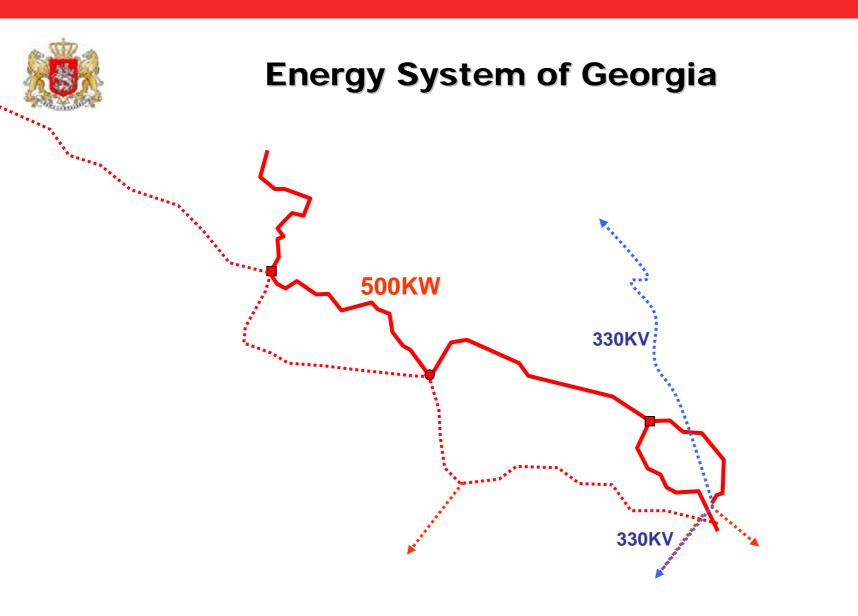
- Cascade of Neskra HPPs (5 HPPs) 87,3 MW
- Cascade of Chelti HPPs (5 HPPs) 13 MW
- Cascade of Bakhvistskali HPPs (2 HPPs) 22,3 MW
- Cascade of Khrami HPPs (3 HPPs) 125 MW
- Cascade of Gubazeuli HPPs (4 HPPs) 26,9 MW
- Cascade of Chorokhi HPPs (2 HPPs) 36,8 MW
- Cascade of Rioni HPPs (2 HPPs) 63,6 MW





# Eurasian electricity connection

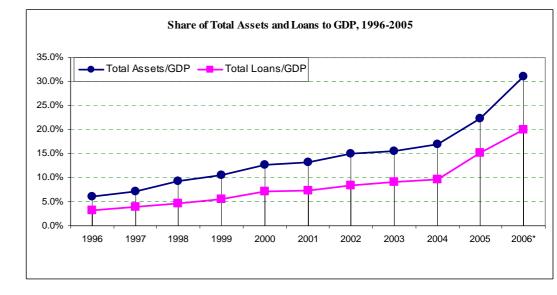
- 2,5 GWh electricity per year (300 MW capacity)
- 5 GWh (600 MW) on the second stage.
- 150 million USD, with back to back station system.
- Feasibility Study is being prepared by the USTDA
- 330 (400) kv line connecting Georgia to Armenia
- Synchronization of power systems of all neighboring countries



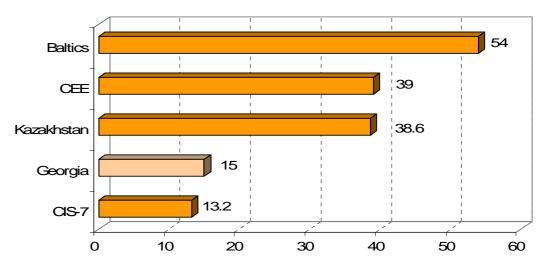
Ministry of Energy



- Financial Sector is one of the most dynamic sectors of the Georgian economy today (average growth in assets was 34% during the last 10 years)
- 94 percent of the Financial Sector is represented by banks
- There is no government owned commercial bank in Georgia







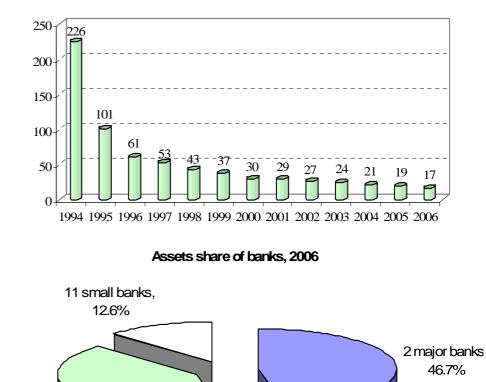


4 medium

banks. 40.7%

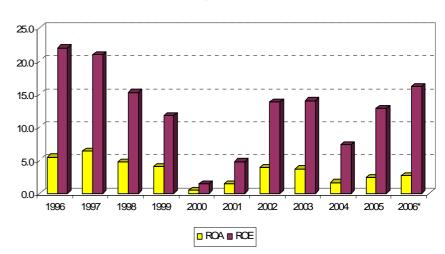
Number of Commercial Banks, 1994-2006

- •17 commercial banks 15 domestic and 2 foreign bank branches
- 6 largest banks make up more than 85% of the total banking sector assets
- More than 50% of total banking sector capital is owned by foreign and international organizations
- There are 10 banks with foreign capital participation that represents 76% of total assets

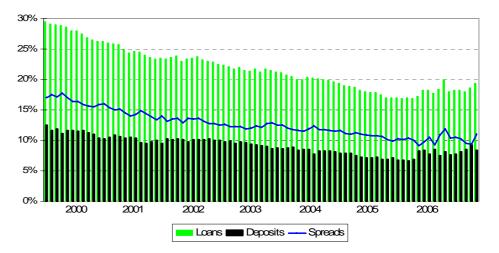




- Profitability ratios are high by international standards with ROA and ROE being 2.7% and 15.7% in 2006, respectively
- Interest rate spreads have been falling albeit still high
- The share of NPLs has been on decline contributing to high profitability









#### Factors driving credit boom

- Massive legalization of the economy - firms and individuals better able to demonstrate their creditworthiness
- Macroeconomic stability, higher economic activities and positive economic outlook
- Increased competition New entrants (through takeovers), new management teams
- Rapidly Rising Real Estate
   Prices

• Crowding-in — private lending substituted by lending to the state as the government ceased issuing treasury bills In 2005 Georgia witnessed the beginning of credit boom. Is Georgia catching up?

FACTSHEET for 2005 and 2006 (average annual growth rates)

- ✓ Total Assets up by 58 percent
- ✓ Total Loans up by 68 percent
- ✓ Total Deposits up by 44 percent
- ✓ Equity Capital up by 58 percent
- ✓ Net Profit up by 88 percent
- ✓ Number of ATMs up by 153 percent
- ✓ Number of cards up by 189 percent



### TEN REASONS FOR JAPANESE INVETORS TO INVEST IN GEORGIA

- ✓World's Number One Reformer
- ✓ Strategic Geographic Location
- ✓ Stable Macroeconomic Environment
- ✓Competitive Trade Regimes
- ✓Low Taxes
- ✓Most Liberal Labor Code
- ✓ Simplified Licensing Procedures
- ✓Aggressive Privatization
- ✓Competitive Banking Sector
- ✓Corruption-Free Environment



### **HOPE TO SEE YOU IN GEORGIA**

