

Auto_Kaluga: horizons of the new opportunities













Vice-governor of Kaluga region
Maxim Akimov

Key facts and trends

- Territory – 30 000 km²
- Population - 1,09 million people
- Central position. In a radius of 600 km. – more than ¼ of total population
- Central position. Moscow–Region - 60 km.
- GRP growth in 1999 – 61%
- Industry growth by 1999 - 2.4 times as much
- Population real earnings growth by 1999 – 2.7 times as much
- Investment growth by 1999 – 2.4 times as much
- Projects portfolio – app. 3 bill. Euro

Investment evolution

Million EUR

SAB Miller		1998	>300
Stora Enso Packaging		1998	>150
Nestle Purina PetCare	 	2005	20
Volkswagen AG + suppliers	 	2006	>500
Lafarge cement		2007	200
Volvo Trucks	 	2007	100
Samsung Electronics		2007	136
PSA Peugeot Citroen	 	2008	300

Auto_Kaluga: key local project 1

- OEM Volkswagen AG
- Brands Skoda, Volkswagen
- Products SUV, cars
- Location Kaluga
- I_Park Grabtsevo
- Area 800 ha
- Capacity 150 000/year
- Investments 750 ml. Euro
- Employers 4 000
- Status SKD. CKD in preparation

Auto_Kaluga: key local project 2

- OEM Volvo AB
- Brands Volvo Trucks, Renault Trucks
- Products Trucks
- Location Kaluga
- I_Park Kaluga-South
- Area 138 ha
- Capacity 15 000/year
- Investments 110 ml. Euro
- Employers 1 000
- Status Construction (Jan. 2009 – OC)

Auto_Kaluga: key local project 3

- OEM PSA + Mitsubishi
- Brands Peugeot, Citroen, Mitsubishi
- Products SUV, cars
- Location Kaluga
- I_Park Rosva
- Area 470 ha
- Capacity 160 000/year
- Investments 550 ml. Euro
- Employers 3 100
- Status Site preparation

Auto_Kaluga: cluster philosophy

- Vision: 4 stages. OEM – suppliers – local opportunities – innovative economy
- People: values, competences. Education and special training centers
- People: housing + new living conditions
- I_Parks: speed, opportunities, costs
- High gear: effective project management
- Money: tax exemptions
- Image: new automotive center in Europe
- Future: conditions for research and innovations