

«Project Process Club»

Russian Chamber of Commerce and Industry



CIS Independent Experts Union

AMBASSADORS COUNCIL OF RUSSIAN FEDERATION

INTERNATIONAL BUSINESS CLUBS

- * Japan Business-Club
- * VNESHTRGCLUB
- * British-Russian Investment Club



70 regional and 38 industrial branches



VENTURE INVESTORS



BANKS



Credit Bureau and Information service



Management education
* Government Service Academy
* Moscow Government University, Economic Faculty



RISK INSURANCE



JSC "Center of economic development"
B2B Electronic Trade Center
real turnover
> 400 000 000 000 RUR

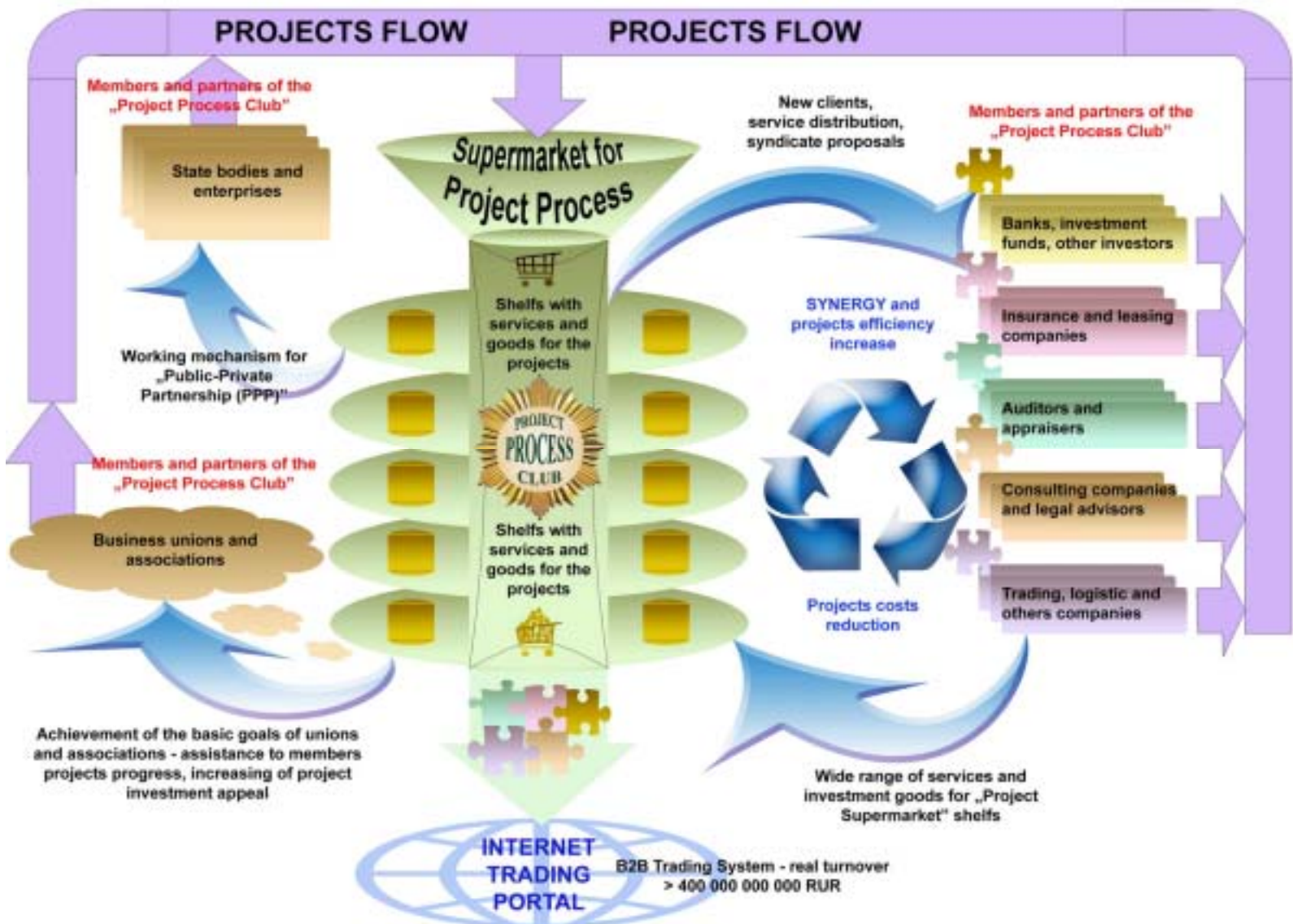
PROJECT MANAGEMENT



APPRAISERS

1. „Professional Appraisers Collegium”
2. „National League of Appraisers”

«Project Process Club»



«Project Process Club»

Project Process Club as operational mechanism:

- Increasing the efficiency and effectiveness of the clients departments of companies - members and partners of the Club
- The expansion of clientele, the establishment of an additional channel for the distribution of support services for Club members and partners, without the need for more Club branches and staff
- To foster a transition towards a higher level of complexity in the Club's support and services to projects, in order to achieve the following goals:
 - ✓ *To keep and maintain projects through the transition from isolated services and the Club's comprehensive, process-focused assistance*
 - ✓ *The mutual growth of Club members as the best form of demonstrating and advertising their new effectiveness*
- To incorporate the Club administration as the lead merchant in the "Project Supermarket" (PSM), which would be significantly better than having clients use outside sources for the following reasons:
 - ✓ *The PSM is more efficient due to lower administrative and operating expenses*
 - ✓ *Integration within the PSM automatically increases client and project flow as well as improves the efficiency of trades and deals, without specific outside costs*
 - ✓ *It is much easier to sell specialized services within the PSM*
 - ✓ *There is the "effect of involvement," when a client, upon entrance to the PSM, does not have definitive needs, seeks only one product (credit, for example), but after encountering the variety of products of the PSM, realizes that he can benefit from many other products, initiating several projects instead of only one*

Informational materials, articles and documents - on the Club's website :

www.ProjectClub.ru

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