

# New Investment Opportunities for Japanese business in Saint Petersburg



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SAINT-PETERSBURG  
OPEN CITY



# Favorable geographic location

St.Petersburg is a gateway to Russia. Its favorable geographic location lies on the intersection of main water and land ways, near the border of European Union.

- **Administrative Centre of North-West Federal District, which includes 10 regions and republics**

- **Coordinates - 59°57 ' northern breadth and 30°19 ' eastern longitude.**

## **Distances:**

- **Moscow – 651 km**
- **Helsinki – 390 km**
- **Stockholm – 685 km**
- **Tokyo – 7594 km**
- **London – 2070 km**
- **Berlin – 1820 km**

- **The population: 5285 thousand**
- **City area: 1439 km<sup>2</sup>**
- **Average temperature: 10.1C**



## Transportation Hub

St. Petersburg is a major destination and transit hub for all main transportation modes: air, road, sea, river, rail, and pipeline, serving trade flows between Russia and the entire world.

### Sea Port turnover in 2006

Saint Petersburg

54.2 mln. tons

Helsinki

11.7 mln. tons

Container reloading – 15.5 mln. tons or 122% of the level in 2005

Saint Petersburg counts for 70% of Russia's container reloading via seaports









## St. Petersburg - Russia's leading center of investment activity

- In 2006 equity investments are around \$ 6.8 bln. or 105% of the level in 2005
- In 2006 foreign investments are \$5255 mln. or 370% of the level in 2005
- Direct foreign investments count for almost 18%



# Ratings of Saint Petersburg

1.   
Moody's Investors Service **Baa2 – (stable )**
2.   
**STANDARD & POOR'S** **BBB- (stable)**
3.   
Fitch Ratings **BBB- (positive)**  
KNOW YOUR RISK
4.   
EXPERT GROUP  
**1<sup>st</sup> place for Minimum Investment Risk in 2005; 2006**  
**1<sup>st</sup> place for the Most Effective Regional Management**  
**3<sup>rd</sup> place for the Best Social Climate**
5.   
Integrated solutions  
for market intelligence  
**GMI** **40<sup>th</sup> place in the world (8 ranks ahead of Moscow)**
6.   
**MERCER**  
Human Resource Consulting **1<sup>st</sup> place in Russia for the life quality**



# New Investment Opportunities for Japanese Business

1. Development of Automotive Components Industry



2. Investments in Hi-Tech Production



3. Participation in major infrastructure projects



4. Tourism development including Hotel Infrastructure



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