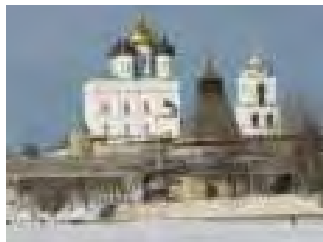


NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA



New products



New projects



New destinations

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA



Territory 1,687,000 km²

Population 14,600,000 (incl. St-Petersburg 4,700,000)

Frontiers with EU: Finland, Norway, Poland, Latvia, Estonia, Lithuania-11 regions (oblast's)

The tourist arrivals to Russia North-West in 2007 – 10-12 million



NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA

Major tourism destinations



Saint-Petersburg

Heart of Russia

- Leningrad region
- Novgorod region
- Pskov region

Russian North

- Murmansk region
- Arkhangelsk region
- Karelia republic
- Komi republic
- Vologda region
- Nenetsk autonomy

Baltic Sea coast

- Kalinigrad region



NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA The Cultural tourism



- **The Amber museum and amber jewelry factory in Kaliningrad;**
- **The largest presentation of Russian icons in the city of Veliky Novgorod;**
- **The Ice Palace in Father Frost land in Vologda region;**
- **The reconstruction of military-historical events and knights' tournaments in small towns' fortresses in Leningrad region;**
- **Souvenirs and folklore crafts of Russia North**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA

The event tourism



- **The traditional folklore festivities «Russian Maslennitsa» (Pancakes eating), «Koupalie», «New Year»**
- **War-historical festival themed in early medieval style «Old Ladoga» in Leningrad region – June 2008**
- **The Jazz Festival on Solovki islands in Archangelsk region - September 2008**
- **1150 years celebration of the City of VELIKY NOVGOROD in 2009**
- **300 years celebration of TSAR'S VILLAGE (PUSHKIN) in 2010**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA Active holidays programmes



- **Ski resorts in Leningrad region and Karelia (Igora, Alexandrovja village)**
- **Agrotourism in country side houses in Leningrad and Kaliningrad regions as well as in Karelia Republic**
- **Itineraries for rafting and wild boating down the rivers in Leningrad and Novgorod regions as well as in Karelia Republic**



NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA Cruise tourism



- **Cruise itineraries around Scandinavian capitals with calls to St.Petersburg**
- **Cruises by rivers and lakes of Russia North-West (Kizhi, Valaam)**
- **Norwegian cruise itineraries with calls to Murmansk (Kolsky peninsula)**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA Congress tourism



- **New congress centres in St.Petersburg**
- **Ethnographic craft-trade centre «Fish Village» in Kaliningrad region**
- **Interactive itineraries fro corporate holidays in Veliky Novgorod – at the birthplace of Russia**



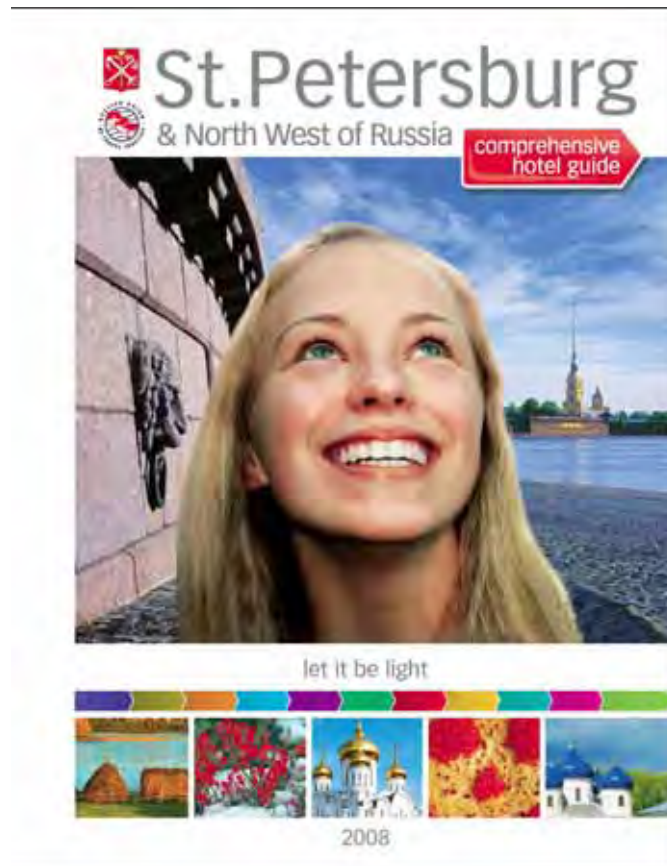
NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA

New opportunities of tourism infrastructure



- **New airlines and low-costs**
- **Airports – hubs (Pulkovo and Khrabrovo)**
- **Passengers port «Sea Facade» and Sea trade-passenger port «Ust-Luga»**
- **Building of new hotels**
- **Mini-hotels (cultural specifics and home-like comfort)**
- **Booking in Internet: www.hotels.su and www.allrez.com**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA Comprehensiv hotel guide



First ever complete professional directory of hotels in St.Petersburg and North-West Russia in English.

- **First official edition**
- **Guaranteed reliable information**
- **The most comprehensive directory**
- **Participants – all hotels of St.Petersburg and Russia North West**
- **The enlarged electronic version of the directory in the Internet**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA

Electronic Version of Accommodation

www.nbcrs.org



The most comprehensive guide describes facilities of hotels in Saint-Petersburg and other locations of North-West Russia in English.

- **Firsthand and actual information.**
- **Multilingual version.**
- **Uploading images.**
- **Interactive map with hotels search.**
- **Booking on the web-site www.hotels.su**

NORTH-WEST RUSSIA: NEW WINDOWS ON RUSSIA United travel portal



North-west Russia official portal for
travel and tourism information

www.nwrussia.ru

- Main tourist portal of Russia North-West travel destination: modern, informative and user-friendly;
- Constant update of actual information
- Russian, English, German languages
- All on tourism in North-Wests for travel companies, media and tourists;
- 1000-1500 visits per day;
- On-line services: hotel bookings, transport tickets reservation, Internet-shop



Contact information

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