



**Government
of Sverdlovsk region**



Ural International Exhibition and Forum of Industry and Innovations “INNOPROM-2010”

15-18 July 2010





Modernization and development of innovations in Russia are main state priorities



“I’ve heard many times that business corporations lack economic motivation from government. It’s partly true. But only partly. Ideology and psychology of doing business in modern conditions have to be changed. This question should be worked at. Wake up! We should invest money in technologies, which will become your competitive advantages tomorrow and provide Russian largest companies and companies with state participation leading positions on global market”

Dmitry Medvedev, President of the Russian Federation

“Our priority is state’s stable development on the basis of innovations and modern technologies. A lot has been done for innovation modernization. Though we still don’t have enough innovations. And we are to fulfill a great laborious task based not on slogans, but real work”

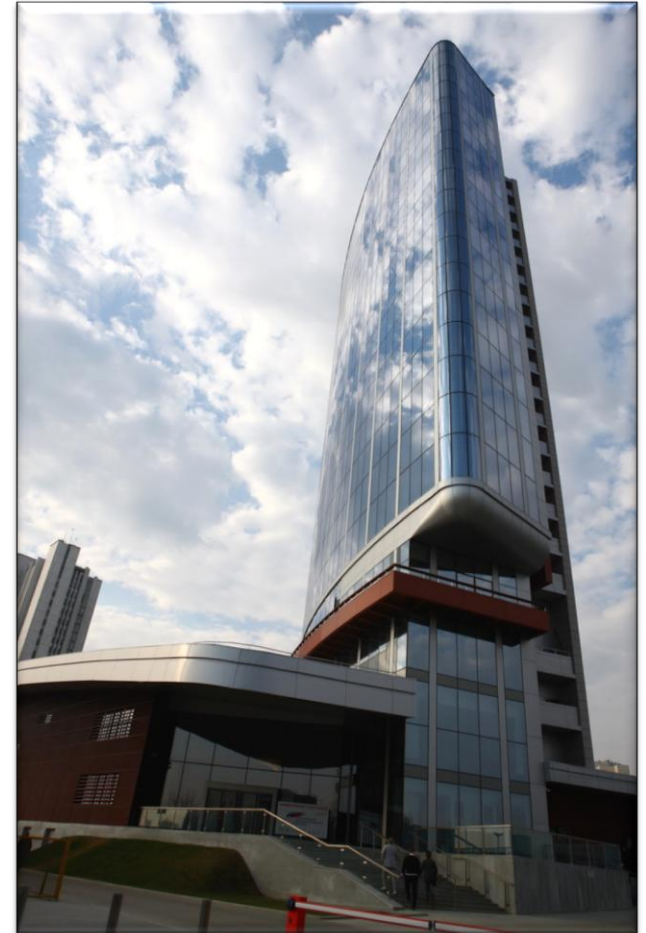
Vladimir Putin, Prime Minister of the Russian Federation





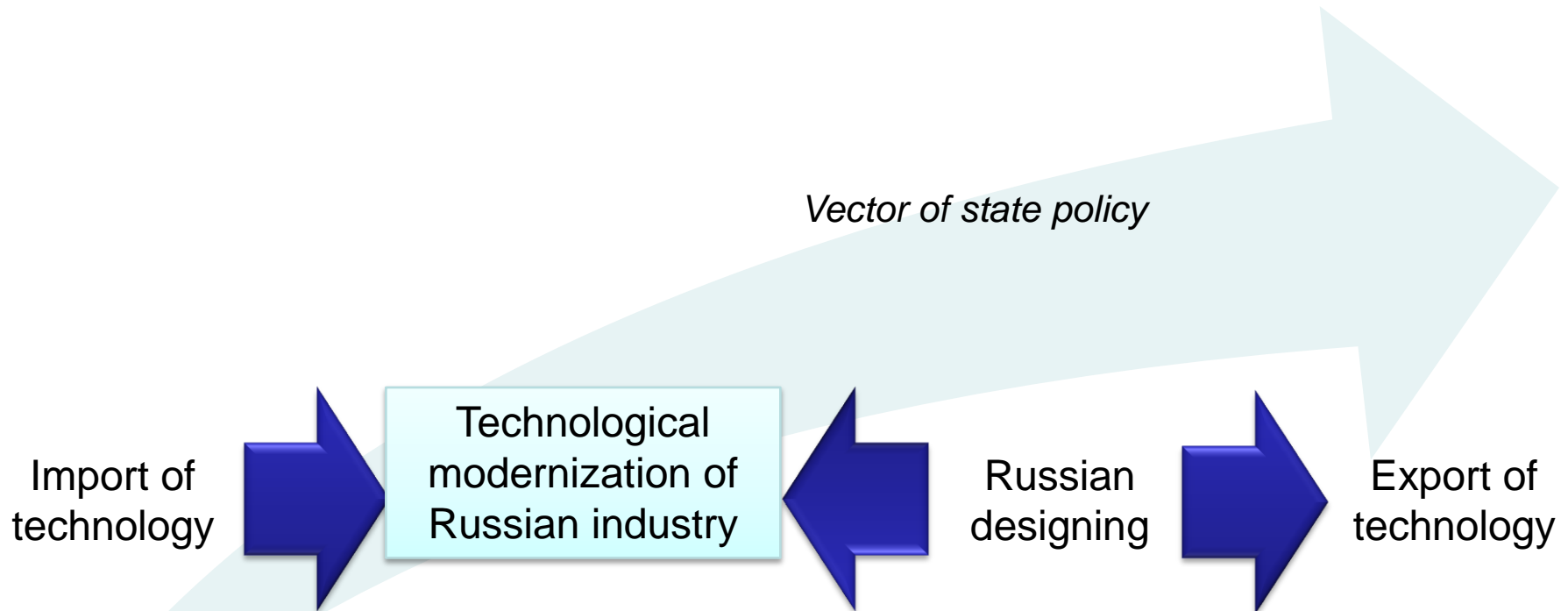
Measures for development of innovations and technological industrial modernization

- To raise the level of adoption of innovations to the domestic market
- To make motivation of enterprises for designing and adoption of new technologies and innovations to the fixed capital more effective
- To raise the feedback between designers and consumers of innovation products
- To improve the level of skilled labour for creation and adoption of innovations
- To fill up the gaps in legislation
- To raise the level of innovation projects and business-teams
- To make public spending on research and development more effective
- To raise the level of private investment in research and development





Russia's main challenge is to turn import of innovations to their creation





Aims of exhibition and forum “INNOPROM-2010”

AIMS OF EXHIBITION

- To present and promote Russian innovation technologies and projects, examples of successful industrial modernization and development of innovative infrastructure.
- To further the development of business connections between industrial enterprises, Russian and foreign suppliers of innovations.
- To promote best innovation projects in the region.

AIMS OF FORUM

- To discuss main barriers and their overcoming for development of innovations in Russian industry with participation of all participants of innovation processes.
- To discuss how to rise the effectiveness of cooperation in designing and adoption of innovations between education and science institutions, small-rise high-tech companies and industrial enterprises.
- To work out measures to motivate industrial enterprises for technological innovation.
- To discuss international practice of motivation of innovation market development, examples of innovative infrastructure forming, support measures for science research and development.



Exhibition “Innovations in industry”

Best foreign technologies and Russian innovation designing will be presented on the exhibition “Innovations in Industry”

Exhibition sites:

Indoor site - **more than 40 000 sq. m**

Open-air site - **more than 40 000 sq. m**

The central part of exhibition is interactive installation “**Russia-2010: innovative potential**”, where will be presented research of Russian innovative potential, key points of innovative development, forecast of innovation development in industrial sectors.

Results of research will be presented in information kiosks in the exhibition’s and forum’s territories, and also on the special web-site.





4 functional exhibition areas

Technologies

Innovative technologies and projects, which are ready for adoption to industry.
The aim is to attract consumers to ready innovative projects.

Enterprises

Modernization projects of active enterprises, adoption of new technologies.
Presentation of successful modernization projects of enterprises on the basis of Russian or borrowed technologies.

Infrastructure

Projects of industrial parks, industrial clusters and business-incubators in Russian regions.
The aim is to present the best infrastructure examples for innovations, investor attraction assistance.






Area for presentations and business communication

Promotion of designers' projects and industrial companies, signing of agreements.
The aim is to develop business connections, investment attraction assistance.

Participants of the exhibition will get stands with the square of 10-100 sq. m, and also placement of materials in the information system.



Exhibition program

-  ***Meetings with top officials of Russian Federation and Ural Federal district***
-  ***Discussions and disputes of International Forum***
-  ***Negotiations***
-  ***Round tables***
-  ***Exhibition “Russian Defense Expo 2010” in Nizhny Tagil (Sverdlovsk region)***



Forum program

1st day

10.00 – 10.30	Opening of the forum
10.30 – 13.00	Plenary meeting “Strategy of technical breakthrough: from import of innovations to their creation”
13.30 – 14:30	<i>Supper</i>
14.30 – 16:30	Panels (simultaneously)
16.30 – 17.30	<i>Coffee-break</i>
17.30 – 18.00	Dispute “Open innovations or custom-made designing?”
18.00 – 19.00	<i>Signing of agreements, business meetings and negotiations</i>
20.00 – 23.00	<i>State reception at the Governor of Sverdlovsk region</i>



Forum program

2nd day

10.00 – 11.30

Panel “Foresight and roadmaps for innovations in Russia – technologies the day after tomorrow”

11.30 – 11.45

Coffee-break

11.45 – 14.00

Working groups (simultaneously)

14.00 – 15.00

Supper

15.00– 16.30

Playing plenary meeting. Presentation of discussion results in working groups

17.00 – 19.00

Exhibition. Presentation “Innovation projects and technologies of the future”



Main key questions of innovation development will be discussed during the 1st day of the forum

Plenary meeting

“STRATEGY OF TECHNICAL BREAKTHROUGH: FROM IMPORT OF INNOVATIONS TO THEIR CREATION”

Questions for discussion:

- How to rise the effectiveness of state policy in industry modernization?
- What are main barriers for technological breakthrough in Russia? What should government and business do to overcome them?
- Is Russian business motivated enough for technological update?
- How to create demand for innovations in Russia?
- Is it possible to use world experience in innovation regulation?

Panels (simultaneously):

- “A man and innovations”
- “Infrastructure for innovations”
- “Competitive environment and technology development”
- “Russian science in the face of technological breakthrough”
- “Power efficiency in industry”



Technological development of industrial sectors will be discussed during the 2nd day of the forum

Sectoral working groups:

- ✈ “Innovations in fuel-energy complex”
- ✈ “Innovations in metallurgy”
- ✈ “Innovations in pharmacy”
- ✈ “Innovations in machinery construction”
- ✈ “Innovations in motor industry”

Questions for discussion:

- ✈ Which technologies are in demand in the industry sector today?
- ✈ Which technologies will be in demand in the industry sector in 1, 2, 5 years?
- ✈ Which innovations have Russian scientists?
- ✈ Are there any domestic developments which can satisfy present and future demand of Russian companies?
- ✈ How can we motivate the demand for Russian technologies?
- ✈ How can we cooperate with foreign partners more effectively?

Participants: politicians, businessmen, scientists, inventors, experts



Contact

Ural International Exhibition and Forum of Industry and Innovations

“INNOPROM-2010” Organizing Committee

tel. +7 (495) 640-27-35, +7 800 333 27 35

E-mail welcome@innoprom.org, info@innoprom.org

web-site <http://innoprom.org>