

M1NSK



aist

MotoVeloZavod Ltd. Minsk, Belarus

Motorcycle business.
Investment proposal.

History of brand MINSK

- MotoVeloZavod Ltd. depends upon 70 years history of USSR Minsk motorbikes and bicycles factory. We are the only one bicycle company from Eastern Europe which has been invited to be the member of Cycling Industry Club of European Cyclists' Federation.
- We manage famous for decades brands – “MINSK” for motorcycles and “AIST” for bicycles.
- History of motorcycle production in Minsk motorbikes and bicycles factory comes back to 1951, when the first motorcycle M1A was produced at the factory. Technology and model for production had been taken after Second World War from famous Germany company DKW.
- During brand’s history there had been produced over **7 mln** motorcycles units. Products were sold in over **45 countries**. In 1980s we were the largest bicycle and motorcycle manufacturer in Europe.
- Motorcycle MINSK has very strong customer loyalty and support in exUSSR countries, Mid East, North Africa, Pakistan, Vietnam.
- Nowadays motorbikes sales are in East Europe, Africa, Central Asia, Vietnam. We have assembling partners and JVs in Egypt, Uzbekistan.



What are our proposals ?

- We are set up the partnership for mutual development of motorcycle business.
- We are talking about sales 40000 pcs motorcycles per year in different regions – Eastern and North Europe, Mid East, Asia-Pacific.
- We plan to set up new factory in Industrial park Great Stone – www.industrialpark.by.
- It means investments about \$25M and to construct new capacity for production up to 50000 pcs of motorcycles and 350000 bicycles on the same place.
- We need put into mass production with partners our new products with the **best in the world technical parameters**.
- We have technology for the most advanced electric motorcycles for motocross and motorcycle GT class with gasoline engine. These our products have been developing with our designers partners.

Electric motorcycle

We provide technical data, comparative our sample Minsk EXS 250 with acknowledged the most advanced electric motorcycle in the world – Alta Redshift (USA):

Index	Minsk EXS 250	Alta Redshift SM
Motor Power, HP	68	42
Top speed, km/h	155	128
Typical range in the city, km	140	90
Acceleration up to 100 km/h, sec	4	5,5
Battery Charging Time, 120 V, hours	2,5	6



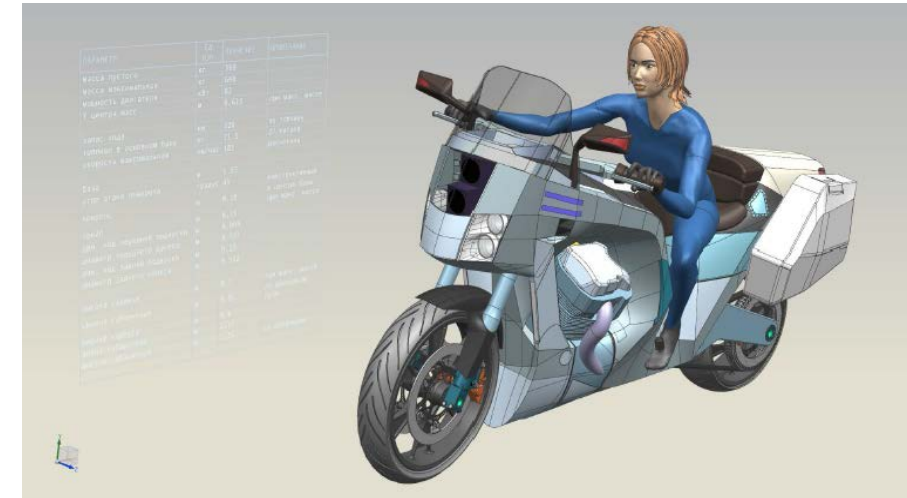
It would be revolutionary product in motorbikes' design and technology. We have gotten certificate that our **electric engine** one is the most effective in the market with real **efficient output 94 %**.

Depending on our unique know-how and technology of electric engines for motorbikes, we have the platform for developing new products with the best in the industry technical parameters, like unmanned aircrafts, electric off road SUVs and ATVs.

This is link of video, where we compared both bikes and M1NSK motorcycle defeated Alta Motors Redshift for obvious advantage: <https://cloud.mail.ru/stock/JtS73Hb5JFvnG5Cb8XgiZv7f>

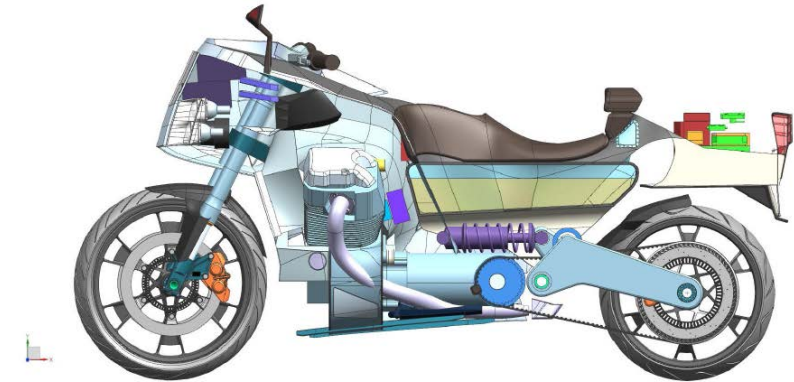
The project of new motorbike's generation

- It was chosen motorbikes class GT.
- There are deeply integrated digital technologies in this motorbike for additional security and marketing services. It would be revolutionary product in motorbikes' design and technology
- The project is ahead of all the developments in the GT class for 6-7 years. Such technologies are gotten ahead even from the industry leaders, like BMW Adventure class.
- It would have the helmet with additional reality upon technology from Russian military aircraft industry, almost the same like military pilots have.
- This universal platform are developing with new functions for customers and with options for digitalization and customization.



What our target

- We plan to sell and have the opportunity about 15000 pcs of each product lines and 10000 pcs of current standard products.
- We plan to develop new products upon technology and know how from the designed samples.
- We will have low production costs depending on Industrial park preferences and low-level salaries and value of natural resources in Belarus.
- We will have the good delivering position for EU customers.
- We would be the pioneers in new kind of sport segment – motocross with electric engines.



M1NSK

Thank you for attention.

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www.aist-bike.by

www.minsk-moto.by

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