

# Investing in Russian Opportunities

The 3<sup>rd</sup> Russia-Japan Investment Forum St Petersburg, September 4-6 Kanako Sekine, Managing Director/COO Troika Capital Partners

### Introduction

### Troika Dialog Group

- Founded in 1991, Troika Dialog is a leading independent investment bank in the
  CIS
- We are a recognized leader in all our key lines of business: securities sales and trading, investment banking, asset management and private equity
- We are the leader in Russia and the Ukraine and are expanding our international presence: apart from our central office in Moscow, we have offices in 21 Russian cities as well as offices in New York, London, Nicosia, Kiev and Almaty
- Troika Dialog's success is based on our impeccable reputation, professionalism, out-of-the-box thinking and innovative approach
- Troika Dialog is owned 100% by the company's management, through a partnership structure common in the West but unique in Russia
- Presently the company's headcount exceeds 1500 employees



## Pioneer of the Russian Financial Markets

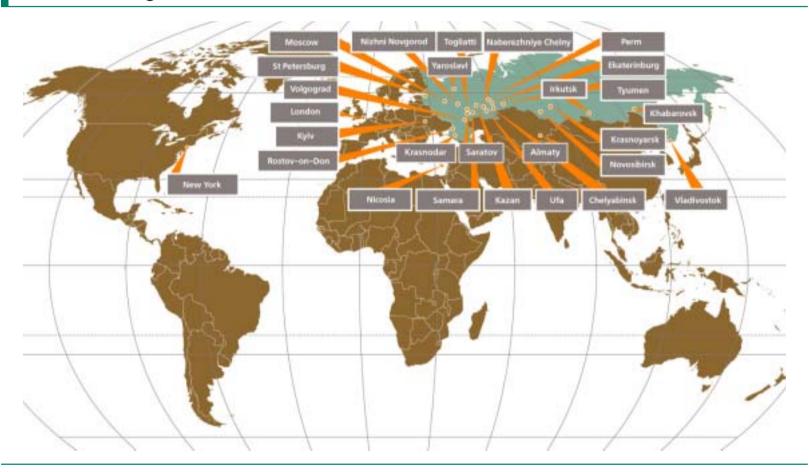
### Troika Dialog was one of the first:

- To become an authorized dealer on the MICEX and begin trading in short-term government bonds (GKOs)
- To begin developing a regional network
- To become a market maker on the RTS (Russian Trading System)
- To get involved in the creation of the National Association of Securities Market Participants (NAUFOR) and the Depository Clearing Company (DCC)
- To create a fund for American investors who wished to invest in Russian securities (Lexington Troika Dialog Russia Fund)
- To publish a daily review of the financial markets (Russia Market Daily)
- To organize a market placement of corporate bonds (Slavneft)
- To become a member-participant of the World Economic Forum
- To make firm stock prices from 8 am to midnight
- To launch trading in equity options and provide firm two-way prices to clients on screen



# Troika Dialog Group

### Troika Dialog network





# Troika Dialog

### Integrated investment bank

Investment Banking and Global Markets

Asset Management Private Equity Personal Investments & Finance

International Network

- Brokerage services for all financial instruments
- Russian and international capital markets
- Internet trading

- Leading research department in Russia
- Deep understanding of the market
- Comprehensive range of research products

- Finance raising on the equity and bond markets
- M&A advisory
- Structuring financial transactions
- Wide range of investment strategies
- Mutual funds
- Real estate fund
- Private Banking

- Private equity
- Venture capital
- Merchant Banking
- Mutual funds
- Stocks and bonds
- Internet trading
- Investment life insurance
- Pension funds management
- Managed accounts
- $\blacksquare$  AmEx

 Russian and CIS securities products for international investors



# Troika Dialog Group of Companies

### Positioning of Troika Dialog in main lines of business

Business/product	Market share/rating	Source	Notes	
CAPITAL MARKETS				
RTS equities turnover	42%	RTS (Classic market)	July 2008, average	
Ruble bonds	20.6%	MICEX	July 2008, average	
Total equities turnover	14%	Troika Dialog's estimate	Total share of turnover on all trading floors (RTS, MICEX, SPBEX, OTC and ADR/GDF markets). Average of 3QFY2008	
INVESTMENT BANKING SERVICES				
IPOs	8 IPO & SPO totaling \$3.7bn	Troika Dialog	2007-2008	
Organizing ruble bond issues	No.1 in Russia's league table	Cbonds, Bloomberg	Corporate and municipal sectors excluding own issues. As at 1HY2008	
M&A transactions	No.1 in Russia's league table	Mergermaket, Thomson Financial	1H2008	
ASSET MANAGEMENT				
Troika Dialog Asset Management	(highest degree of reliability)	Quarterly NRA rating	Since 2004	
	++ (highest degree of reliability)	Regular Expert RA rating	Since 2004	
Mutual Funds	14.3% (largest share of the open-ended and interval mutual fund market)	Troika Dialog's estimate	As at 31.07.08	
TD – Dobrynia Nikitich mutual fund	Largest mutual fund on the market	Investfunds.ru	Among all open-ended mutual funds (as at 31.07.08)	
PRIVATE EQUITY				
Troika Capital Partners	One of the three best Russian fund managers	Private Equity International	2006	



### Capital Markets

### Leading market maker on the Russian market

- Troika Dialog's business comprises of domestic and international flows, private and institutional investors, demonstrating a balanced client base and distinctive perspective on the market
- On average Troika Dialog's quarterly trade turnover accounts for 14% of all Russian shares and depository notes that change hands on all trading floors (as at 3QFY2008)
- Troika Dialog has increased its volume of transactions over the last financial year by four times to more than \$635bn
- Troika Dialog has a 20.6% share of the ruble bond market (average of July, 2008)
- Troika Dialog was the first and only broker to make firm prices for all financial instruments, during both regular market hours and extended real time trading
- Troika Dialog's clients are served by a team of professionals that have wide experience of brokerage operations with the full range of financial instruments on both the Russian and international markets



Best Domestic Derivatives – 2007. Winner in various nominations in 2003-2006.



Company of the Year. Best Trading Desk. Best Equities House – NAUFOR Securities Market Elite 2007. Winner in various nominations in 2001-2006.





# **Capital Markets**

### Leader on the Russian Trading System (RTS)

Rating	Company	Share, %*
1	Troika Dialog	42.0%
2	UBS	21.6%
3	Deutsche Securities	20.6%
4	Renaissance Capital	15.4%
5	CIT Finance	12.1%
6	Metropol	12.0%
7	Citibank	6.2%
8	CSFB	5.23%
9	Alfa	5.20%
10	Rye, Man & Gor Securities	4.7%
*The company share is calculated from the total amount of deals on the stock exchange, which is equal to 200%.		Source: RTS (classic (main) market)
		Average of July, 2008



### Research

### Comprehensive market analysis

- Troika Dialog's Research department: a team of 45 professionals with immense experience of analyzing both the Russian and Western markets
- Troika Dialog's research: comprehensive, independent and up to the minute, a benchmark for the professional financial community
- Wide spectrum of research products: Russia Market Daily, Fixed Income Daily, Strategy Monthly, company analysis, sector reviews and corporate governance reports
- Monitoring of about 180 companies in Russia and indepth analysis of 160 most important listed Russian, Ukrainian and Kazakhstani firms
- Fundamental research on the economy and its basic sectors
- Strategy and recommendations for operating on the Russian, Ukrainian and Kazakhstani stock market









Best Domestic Debt Research in Russia 2004-2006

Troika Dialog ranked 2<sup>nd</sup> overall among the top equity advisors on the Russian market

11 individual analysts placed in the 1st, 2nd and 3rd team in 12 categories

Evgeny Gavrilenkov was ranked in the 1st team of the Economics category

"2008 All-Russia Research Team" survey by Institutional Investor

2<sup>nd</sup> best research team in the "All-Europe Research" ranking in 2005-2006.

Troika Dialog ranked 2<sup>nd</sup> overall among the top equity advisors and leading brokerage firms in Russia and Kazakhstan Five individuals voted as the top analyst in 6 categories

"Focus IS 2008" survey by Thomson Reuters Extel Survey 2008 and Interfax

No.1 research team in the "Best Stock Market Analysts 2007" rating.

Our analysts ranked 1st in their respective sectors in 2006.



## **Investment Banking Services**

Knowledge. Experience. Success.

- Troika Dialog remains a leader on the Russian market for investment banking services
- Troika Dialog's investment banking division has an impressive track record in finance raising,
  M&A and restructuring advisory services for leading Russian and Western companies
- The investment banking team of Troika Dialog is well known on the market for its expertise, innovative approach and ability to conduct the most complex non-standard deals at the highest professional level

## **Investment Banking Services**

### Finance raising – equity and bond markets

The immense experience of our investment bankers, broad client base, extensive network of regional offices and acknowledged authority on the market gives Troika Dialog an indisputable advantage in finance raising

Public and private placements on the Russian and international markets

- In 2007-2008, Troika Dialog came out as a coorganizer, organizer and bookrunner of 8 public offerings for the total amount of almost \$3.7bn
- Troika Dialog has considerable experience in pre-IPOs (TransContainer, NOVATEK, Amtel, Wimm-Bill-Dann, VSMPO and others)

Bond placements on the domestic market

- Troika Dialog plays an active part in the Russian debt market and provides an exhaustive range of services for organizing bond issues
- In 2008, Troika Dialog organized placement of 11 issues of corporate bonds totaling about 60bn rubles
- No1 in Russia's league table in 1HY2008 (excluding own issues. Based on Cbonds, Bloomberg)





## **Investment Banking Services**

### Significant M&A experience

- Troika Dialog has a 17 year M&A track record – the most expert and professional adviser in the M&A market
- Troika Dialog uses all its practical expertise, professional contacts and authority to provide both Russian and Western clients with advisory services for structuring and implementing the most complex M&A transactions

### №1 Financial Advisor in Russian M&A Deals 2008



Source: Mergermarket, Thomson Financial. First ranked by number of deals and deals value in 1H 2008

■ In 2007-2008, Troika Dialog has implemented 17 M&A transactions totaling more than \$23bn



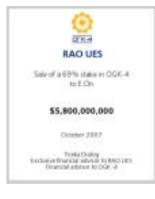
## Troika Dialog Group

### The leading advisor in the Russian electricity sector



















## Troika Dialog Asset Management (TDAM)

### Twelve years in the asset management market

- Leading role in developing the mutual fund market and Private Banking industry in Russia
- Wide range of investment strategies with varying risk/return profiles
- Total assets under management amount to 250bn rubles
- Troika Dialog's portfolio managers are some of the most experienced in the market, time and again named the best asset managers in Russia
- Highest awards and ratings from Russian and international financial publications, independent rating agencies and professional market participants







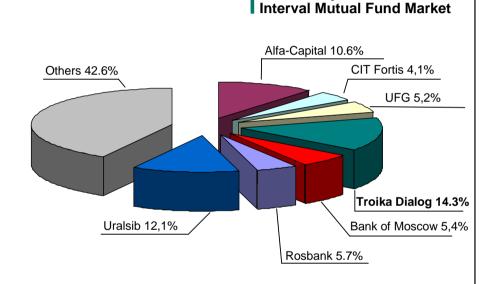




## Troika Dialog Asset Management

### Mutual funds

- Troika Dialog has 12 open-ended, 2 interval and 1 closed-ended mutual funds
- We have the largest market share in open-ended mutual funds. Total assets in our funds exceed 24bn rubles
- Troika Dialog mutual funds have consistently delivered superior returns and asset growth
- TD Dobrynia Nikitich (open-ended equity-based fund) is Russia's largest mutual fund
- Network of own and agents' offices :
  - √ 15 agent banks
  - √ 368 points of sale across Russia



As at 31.07.08 Source: Troika Dialog

**Russian Open-Ended and** 



## **Private Equity**

### Troika Capital Partners – pioneering Russia's private equity market

- Troika Dialog became an active investor in public and private Russian companies shortly after it was founded in 1991
- Troika Capital Partners (TCP) was formally established in late 2005 as the private equity arm of Troika Dialog
- Manages private equity and venture capital funds on behalf of the Group and third-party clients
- TCP's strategy is to invest in companies that are leaders or potential leaders in their respective industry segments
- Second largest team among private equity funds managers in the CIS
- One of the largest regional venture funds managers in the CIS in terms of managed assets
- Total assets under management exceed \$900m
- Ranks among 3 best Russian fund managers according to Private Equity International (2005-2006)



## Troika Dialog Group

### **Most Significant Projects**



#### **Turnaround of the largest CIS car-maker:**

- ceasing the cross-ownership of the company by AvtoVAZ and its subsidiaries
- consolidation of stake 75%+1 share
- company's value increased twofold



### **Restructuring of KAMAZ:**

- company's value increased ten times
- output increased twofold for the 3 year period



**PAO E3C** 

### Leading advisor in the Russian utilities sector:

40% of mandates in the energy sector



### **Spearheading Russian aviation:**

- debt financing arrangement
- laying foundation for the first regional jet born in the 21st century
- most efficient and environmentally friendly jet available on the market



# SKOLKOVO – Moscow School of Management:

 foundation of the project to create a national school of management



## **Opportunity Russian Market**

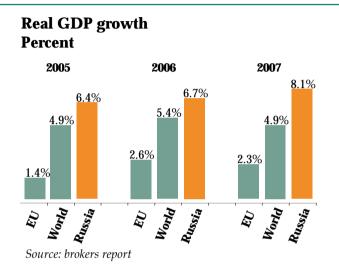
Russian market has experienced an explosive growth and still has a significant upside potential

- Russian economy demonstrated strong growth over last nine years
- Double-digit increase in disposable income drove expansion in financial, retail, healthcare, media segments where new products and services are emerging
- Further consumer growth is likely to be driven by a number of factors
  - Deeper level of penetration of financial and consumer services which is still low compared to peer countries
  - Converging consumption patterns in the regions which are likely to follow the high-growth path seen in Moscow
  - Consolidation of highly fragmented industry sectors, leading to better distribution/reach and improvements in efficiency

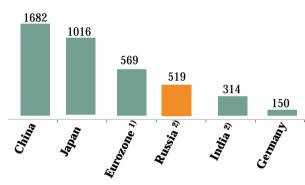


## Opportunity: Russian Market

### Russia is displaying solid macroeconomic fundamentals



### Foreign reserves, 1Q 2008, USS billion



Source: IMF, data as of: 1) February 2008, 2) April 2008

- Real GDP growth significantly outperforms average EU and global growth rates
- Accelerating real GDP growth in 2007 to 8.1% despite the pre-election year
- Safety cushion of foreign reserves and sovereign wealth funds reduce exposure to macroeconomic and budgetary risks - foreign reserves of US\$519 billion, third largest in the world and Stabilization fund of US\$140 billion
- Supported by continued political stability with a smooth hand over of power in March 2008



## **Opportunity**

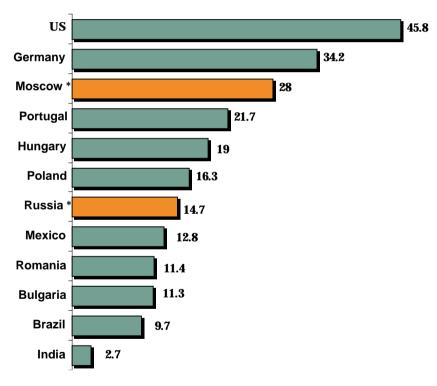
Growing income level resulted in development of a large consumer base with substantial purchasing power

In nine years since 1998 Russia has achieved:

- Real GDP growth of 83%
- Disposable income growth of 163%
- Private consumption growth of 130%

As a result, the current level of income measured in GDP per capita in PPP terms in Russia is comparable to CEE economies, giving the larger part of Russian population access to a variety of consumer goods and services

## GDP per capita in PPP terms, 2007 US\$ thousand



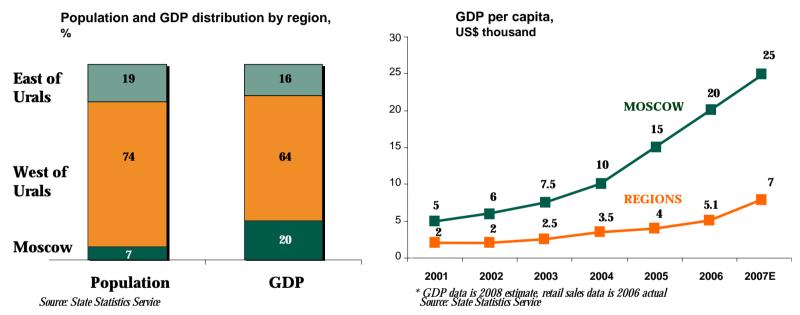
Source: CIS Stat, Central Bank of Russia, IMF, Troika Dialog estimates



Estimates for 2008

### Opportunity: Income Distribution in Russia

Regions will become a stronger driver of consumer markets in Russia as income growth in the regions accelerates



- At the moment, Moscow has a higher income level than the rest of the country but income growth in the regions is accelerating, especially in PPP terms
- As income distribution spreads across the country, consumption patterns in the regions are likely to continue convergence towards larger cities like Moscow with higher consumer spending
- For example, retail sales growth in the regions is running at 24%/year compared to 15% in Moscow, retail loans growth 30%/year vs. 25% in Moscow



# Opportunity: Russian Market

### Consumer market in Russia has experienced an explosive growth and still has a significant upside potential

- Consumer habits are changing
  - In 2008, GDP per capita in Russia will approach US\$15,000 in PPP terms, making the country more similar in terms of incomes to the convergence stories in Eastern Europe
  - Rising disposable income gives the population access to a wider range of consumer goods and services. With 60% of population seen as emerging middle-class in their potential to consume\*, Russia has the potential to become the largest market in Europe in main consumer segments
- Regions will be driving growth at the next stage of development of consumer markets
  - GDP per capita in the regions is one third of that in Moscow
  - Regions are following the high-growth path set by Moscow and Eastern Europe. Growth in the regions is already higher today than in Moscow: for example, retail sales are increasing 24% per year versus 15% in Moscow
- Consumer markets are still underdeveloped
  - Level of penetration of financial and consumer services is below that of peer countries
  - High level of fragmentation and low infiltration of modern retail formats/products in consumer markets create space for further growth as sectors consolidate
- Investment focus is on scalable business opportunities
  - Scalable, fit for regional expansion businesses at the expansion stage present attractive investment opportunity in Russia and CIS
  - At the same time, individual opportunities for buyout opportunities of more mature, less efficient companies exist for private equity players



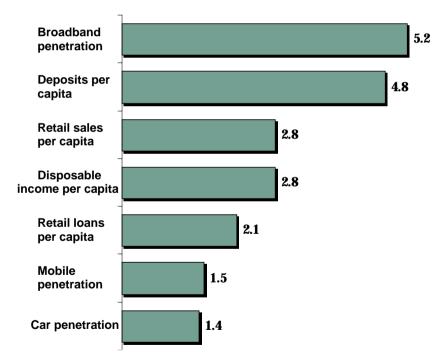
<sup>\*</sup> Population with monthly PPP disposable income per capita after household costs of over US\$350

### Opportunity: Russian Consumer Market

There is potential for the regions to develop consumption patterns similar to Moscow as income gap closes

- Lower infiltration of consumer goods and services in the regions creates strong potential for further growth as disposable income continues to grow
- Research indicates that, in broad terms, regions in Russia are from 4 to 6 years behind Moscow in terms of the "catch-up" period in various consumer segments

## Penetration of goods and services in Moscow in comparison to the country average multiple

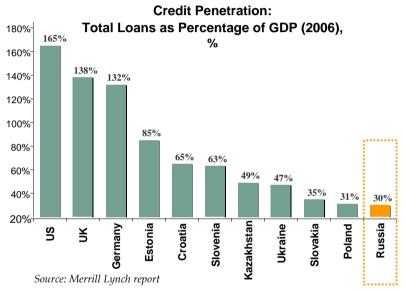


Source: State Statistics Service, Troika Dialog research

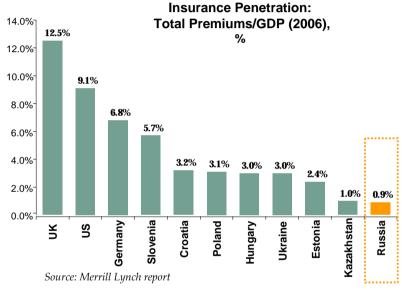


### Market Opportunity: Financial Sector

Penetration of key financial products remains at very low levels, highlighting significant unrealised growth potential



After five years of sustainable growth at CAGR of 45%, the consolidated loan book accounts for as little as 30% of Russian GDP, just 1/5 of the US and UK levels, and lags behind Estonia and Ukraine. Demand for credit products remains high stimulating further growth expectations

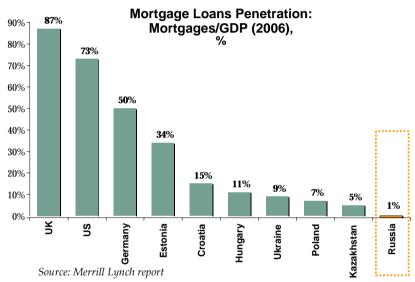


• Insurance products have just started to make their way to the market. Retail insurance is the strongest growing segment, which delivered 90% y-o-y growth in 2007 alone. Life and medical insurance with virtually not existent penetration at present, are poised for significant growth in the next 5-10 years

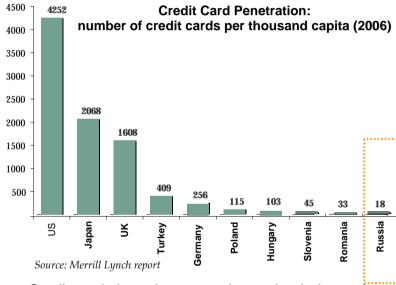


## Market Opportunity: Financial Sector

The gap in mortgage and credit card penetration between Russia and its peers is striking



Despite massive expansion in the mortgage market at an impressive 3-years CAGR of 240% (2004-2007), penetration of mortgage products is at a fraction of the levels in developed countries. Mortgage products are set to deliver years of strong growth before initial saturation is achieved



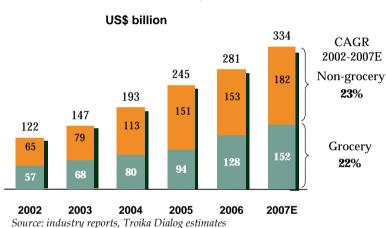
Credit cards have just started to make their way into the market. This sector is expected to deliver strong growth as basic consumer lending products (POS express loans, personal consumption loans) will be converted into credit cards, following market practices seen in developed countries



### Market Opportunity: Financial Sector

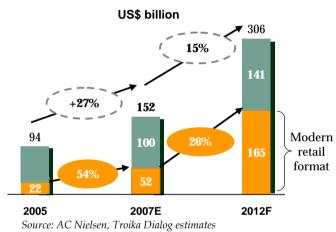
Retail chains will continue to demonstrate above-market growth dynamics as share of the modern formats expands

#### Russian retail market,



- With a 23% growth rate in nominal USD terms, Russian retail is the fastest growing retail market in the world, outpacing other BRIC countries
- Retail growth is driven by healthy macroeconomics and double-digit disposable income growth

#### Dynamics of the food retail structure,



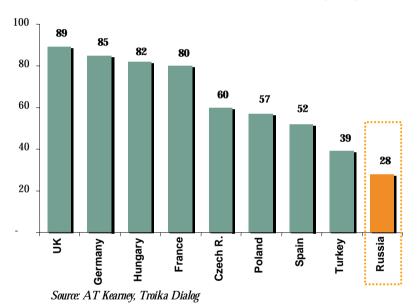
- As disposable income continues to grow demand for quality consumer product and higher level of services will support expansion of the modern retail formats
- Growth of modern retail format is expected to outpace the general retail market by a significant margin as structural change in the retail segment will lead to a share of modern formats increasing from 23% in 2005 to 54% in 2012



## Market Opportunity: Retail Sector

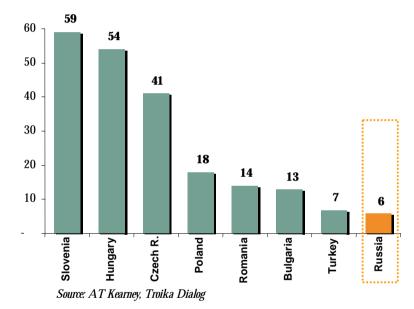
Retail segment maturity is still behind its European peers and provides significant opportunities for growth and consolidation

#### Share of modern formats\* in food retail (2006), %



 Structured retail formats will continue to replace basic formats — kiosks, pavilions and small groceries following a clear trend in other European countries

#### Share of Top 5 food retailers (2006), %



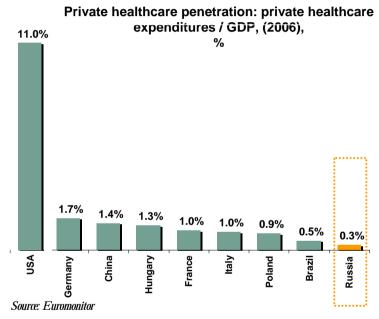
 Russian retail sector remains very fragmented, creating potential for consolidation by leading players



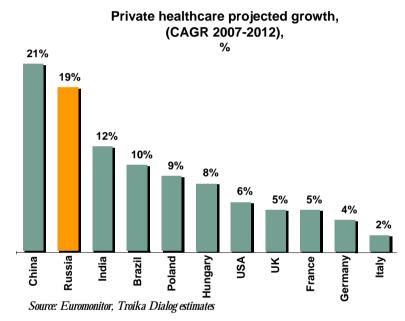
<sup>\*</sup> Supermarkets, hypermarkets, discounters, convenience stores

### Market Opportunity: Healthcare Sector

Private healthcare is at a very early stage of development and is well-positioned for massive growth in years to come



Low spending power during 90s and availability of free healthcare meant that formal private healthcare was close to nonexistent. Current penetration of private healthcare, while expending fast, remains at very low levels

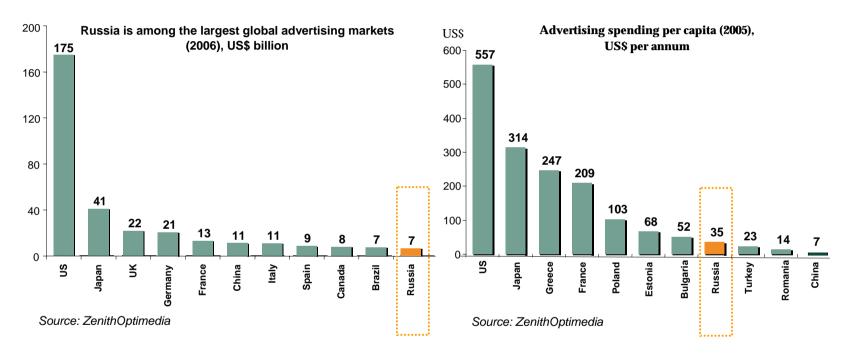


Emerging middle class creates sustainable demand for high-quality healthcare, which the outdated public healthcare system is unable to deliver. As a result, private healthcare is experiencing explosive growth, one of the fastest in the world



# Market opportunity: Media Sector

With US\$6.6 billion in size, the Russian media market ranks among the largest in Europe



 Even after years of strong growth, average advertising spending remains well behind major developed countries, showing significant growth potential in the Russian media market



# The Fund

### The TCP Growth III LP Indicative Term Sheet

Fund name	TCP Growth III LP	
Domiciliation	Isle of Man	
Targeted fund size	US\$850 million	
Size hard cap	US\$1000 million	
Sponsor's commitment	US\$50 million + team & inner-circle investors	
Expected life	8 years with two one-year extensions at investors' discretion	
Investment period	4 years from the final closing	
Investment manager	Troika Capital Partners	
Fee structure	2.0% management fees; 20% carry	
Hurdle rate	8% with catch-up	
Portfolio diversification	10-12 companies	
Launched	April 2008	
Commitments	Indications from existing LPs for total of US\$600 million	
Pipeline	Anticipated pipeline in place for 30-40% of Fund over the next 12 months	
Co-investment opportunities	Offered for all investors with commitments of US\$15 million	



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Open-end bond mutual fund Troika Dialog-Ilva Muromets: rules for the management of the fund are registered with the FFMS (license no. 0007-45141428 of December 18, 1996). Open-end equity mutual fund Troika Dialog-Dobrynia Nikitich: rules for the management of the fund are registered with the FFMS (license no. 0011-46360962 of April 10, 1997). Open-end mixed mutual fund Troika Dialog-Druzhina: rules for the management of the fund are registered with the FFMS (license no. 0051-56540197 of March 21, 2001). Open-end bond mutual fund Troika Dialog-Sadko: rules for the management of the fund are registered with the FFMS (license no. 0082-59794722 of December 24, 2002), Equity interval fund Troika Dialog-Potential: rules for the management of the fund are registered with the FFMS (license no. 0328-76077318 of March 2, 2005). Bond interval fund Troika Dialog-High-Yield Fixed Income: rules for the management of the fund are registered with the FFMS (license no. 0327-76077399 of March 2, 2005). Equity open-end fund Troika Dialog Metals: rules for the management of the fund are registered with the FFMS (license no. 0597-94120779 of August 31, 2006). Equity open-end fund Troika Dialog Teecommunications: rules for the management of the fund are registered with the FFMS (license no. 0596-94120696 of August 31, 2006). Equity open-end fund Troika Dialog Electricity: rules for the management of the fund are registered with the FFMS (license no. 0598-94120851 of August 31, 2006). Closed real estate fund Commercial Real Estate: rules for the management of the fund are registered with the FFMS (license no. 0252-74113866 of August 25, 2004). Equity open-end mutual fund Troika Dialog-Federal: rules for the management of the fund are registered with the FFMS (license no. 0716-94122086 of December 26, 2006). Equity open-end fund Troika Dialog Consumer Sector: rules for the management of the fund are registered with the FFMS (license no. 0757-94127221 of March 1, 2007). Equity open-end mutual fund Troika Dialog-Oil and Gas Sector: rules for the management of the fund are registered with the FFMS (license no. 0832-94125989 of May 31, 2007). Equity open-end mutual fund Troika Dialog-Finance Sector: rules for the management of the fund are registered with the FFMS (license no. 0913 - 94127681 of August 16, 2007). Troika Dialog-Life: rules for the management of the fund are registered with the FFMS (license no. 1023-94137171 of October 11, 2007).

